

Scott T. Kowalski, J.D., RHU
Vice President and Chief Sales & Marketing Officer

Scott T. Kowalski was named Vice President and Chief Sales & Marketing Officer in October 2009. He leads a wide variety of functions within sales and marketing including business acquisition, retention and service; advertising and communications; agency partner and vendor relationship building and management; and product development.

Mr. Kowalski has 19 years of professional experience leading regional and national sales and marketing efforts and advising clients on a variety of complex matters associated with insurance, estate planning, corporate compliance, technology needs and government affairs. He has worked with such distinguished organizations as WPS Health Insurance, IBM, AE Business Solutions, and Engineering Animation.

In addition to his distinguished background in sales and management, Mr. Kowalski is a licensed attorney with experience in corporate, public and private legal practice. Along with his law, securities, life and health insurance licenses, he is a Registered Health Underwriter, Certified Compliance and Ethics Professional and Notary Public. He holds a degree in political science from the University of Wisconsin-Madison (1989) and a law degree from The John Marshall Law School in Chicago (1995).