

**Michael A. Mohoney**  
**Chief Executive Officer**

Mike Mohoney, CPA, became Chief Executive Officer for Physicians Plus in March 2008. He previously served as Chief Financial Officer and Vice President of Finance since joining the organization in 1988. Additionally, from 1993 to 1996, he served as Acting President and Chief Executive Officer.

As CFO, Mr. Mohoney was responsible for the accounting, data analysis, internal audit, actuarial, underwriting, provider contracting and operations departments at Physicians Plus. He was instrumental in raising capital with equity partners and led and participated in strategic planning, negotiating and securing key provider contracts and managing significant administrative service contracts.

Mr. Mohoney is a member of the finance committee of the Health Plan Alliance, a provider-owned consortium of health plans, of which Physicians Plus is a founding member. He is also chairman of the corporation's retirement plan committee. Prior to his tenure at Physicians Plus, Mr. Mohoney was a practicing C.P.A. in public accounting for 11 years.

Mr. Mohoney graduated in 1977 with a BBA in finance and accounting from the University of Wisconsin-Madison. He was awarded his Certified Public Accountant license in 1981, and is also a graduate of the inaugural class of the Executive Leadership Program, a leadership development program of the American Association of Health Plans.