

Marcia K. Hladilek
Director of Clinical Quality Improvement

Marcia Hladilek, M.P.H., joined Physicians Plus as Director of Clinical Quality Improvement in February 2005. She provides leadership and support for the development, implementation, oversight and evaluation of programs designed to maintain and enhance the health of Physicians Plus members.

Ms. Hladilek and her team are responsible for Physicians Plus's preventive services program, chronic illness management programs, employer wellness programs and clinical informatics. Their focus is developing a comprehensive approach to population health, integrating evidence-based guidelines and information-management strategies that support Physicians Plus's provider network and encouraging member self-management.

Her background includes 13 years of experience in clinical quality improvement and more than nine years in managed care and health care consulting, serving both commercial and Medicaid populations. Ms. Hladilek earned her master's in public health from the University of Wisconsin-La Crosse in 1996 and has a B.S. in child development and family life from the University of Wisconsin-Stout.